The 2014 Emerging Market Automobile Safety Conference

Building a Market for Safety – the Role of Standards and Consumer Information

College of Traffic Management, NCR Delhi
31 January 2014
Background

The “2014 Emerging Market Automobile Safety Conference” is being organised by the Global New Car Assessment Programme (GNCAP) in association with the Institute of Road Traffic Education (IRTE) to be held at the College of Road Traffic Management, Faridabad in the NCR Delhi on Friday 31st January, 2014.

The Conference will examine the importance of motor vehicle safety as required under the United Nations Decade of Action for Road Safety 2011-2020. The event will include a special focus on automobile safety in India and feature the release of crash test results of some popular and important small cars. The Conference will also explore how regulatory standards in combination with consumer information and incentives can create a market for safer vehicles in the rapidly motorising nations of the emerging world. The deliberations will also explore the progress from improved crashworthiness to crash avoidance.

Agenda

09:00-09:30 Registration and Coffee
09:30-10:15 Welcome speeches
- Rohit Baluja, President, Institute of Road Traffic Education
- G K Pillai, Former Union Home Secretary & Advisor IRTE
- Max Mosley, Chairman, Global New Car Assessment Programme
- Karla Gonzalez, Sector Manager, Transport, South Asia Region, World Bank
- Vijay Chhibber, Secretary to the Govt. of India, Ministry of Road Transport & Highways (tbc)
- Sutanu Behuria, Secretary to the Govt. of India, Department of Heavy Industry (tbc)

Morning Sessions chaired by R.A. “Venki” Venkitachalam, Vice President, Public Safety Mission, Underwriters Laboratories Inc.

10:15 -10:45 Session One: Vehicle Safety in the UN Decade of Action
An overview of the vehicle pillar of the Global Plan for the UN Decade
Presentation by David Ward, Secretary General, Global New Car Assessment Programme

10:45-11:15 Tea/Coffee Break

11:15-11:45 Session Two: the Role of the UN World Forum for Harmonization of Vehicle Regulations (Wp29)
Presentation of the UN’s global regulatory process
Juan Ramos, Secretary, World Forum (UNECE WP29) (to be confirmed)

11:45-13:00 Automobile Safety in India
Presentation of the Road Accident Sampling System India (RASSI)
Ravishankar Rajaraman, Chairman – RASSI Steering Committee
Presentation of Global NCAP’s Indian Motor Vehicle Safety Project featuring crash test results of five models at 56kph (UN Regulation 94) and 64kph (NCAP)
Alejandro Furas, Technical Director, Global NCAP

13:00-14:00 Lunch
Afternoon Sessions chaired by Guido Adriaenssens, Chief Executive Officer, International Consumer Research & Testing
14:00-15:45  Session Four: NCAPs in Practice

Presentations from NCAPs around the world including:

Nicholas Clarke, Chief Executive Officer, Australasian New Car Assessment Programme
Khairil Anwar Abu Kassim, Secretary General, ASEAN New Car Assessment Programme
Michiel van Ratingen, Secretary General, European New Car Assessment Programme
Alejandro Furas, Chief Executive Officer (Designate), Latin New Car Assessment Programme

15:45-16:00  Tea/Coffee Break

16:00-17:00  Session Five: From Crashworthiness to Crash Avoidance

Presentation on crash avoidance technologies, Electronic Stability Control, Autonomous Emergency Braking, and Anti-Lock Brakes for Motorcycles

Matthew Moore, Vice President, Highway Loss Data Institute
Prabhakar Yellappa, Deputy Manager, Engineering Administration Department, Research and Development Division, Denso International India Pvt. Ltd.

17:00-17:30  Session Six: Discussion Panel

Karla Gonzalez, Sector Manager, Transport, South Asia Region, World Bank
Rohit Baluja, President of Institute of Road Traffic Education
Juan Ramos, Secretary, World Forum (WP29) (to be confirmed)
David Ward, Secretary General, Global New Car Assessment Programme

17:30  Closing Statement

Rohit Baluja, President of Institute of Road Traffic Education

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**About the Sponsors**

**Denso** is a leading supplier of advanced automotive technology, systems and components for all the world's major automakers, operating in more than 30 countries and regions with approximately 130,000 employees.

**The Global Road Safety Facility** is administered by the World Bank. Its mission is to help address the growing crisis of road traffic deaths and injuries in low- and middle-income countries.

**The Road Safety Fund** The Road Safety Fund has been created by the FIA Foundation and the World Health Organisation to support the implementation of the United Nations' Decade of Action for Road Safety 2011-2020

**Underwriters Laboratories** provides safety-related certification, validation, testing, inspection, auditing, advising and training to manufacturers, policymakers, regulators and consumers

“New car assessment programmes (NCAPs) in a number of countries and regions have proved to be very effective in creating a market that encourages consumers to choose vehicles based on their safety ratings.” - Ban Ki-Moon, UN Secretary General
IRTE has negotiated special prices for Standard category rooms at the Vivanta by Taj Hotel at Surajkund
Vivanta By Taj - Surajkund
Shooting Range Road
Faridabad - 121 009, Haryana (NCR Delhi), India
Tel: +91 (0129) 419 0000
Fax: +91 (0129) 419 0001
Email: Vivanta.Surajkund@Tajhotels.Com
(www.vivantabytaj.com/Surajkund
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please book at the earliest to avoid disappointment.

The Tariff details are as follows:

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<th>INR Single</th>
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<td>₹ 6750 Rs + 17.42 % Taxes</td>
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Above prices are inclusive of Buffet Breakfast

ASSISTANCE FOR VISA

It is important that all participant who are not Indian Citizens need to obtain an Indian Visa. Invitation letters for obtaining visa will be sent on request.
Those visiting India for this conference need to obtain the appropriate visa by contacting the Indian Embassy or Indian High Commission in their respective countries.

Directional Map

From
- Airport - 36 kms
- New Delhi Railway Stn - 30 kms
- ISBT (Kashmeere Gate) - 30 kms