



General Motors Company
Global Vehicle Safety
Vice President
Jeffrey M. Boyer

January 21st 2016

Dear Mr Jeffrey Boyer

I appreciate very much your letter dated December 23rd in response to my letter to Ms Mary Barra. Latin NCAP warmly welcomes the opportunity to have a dialogue with GM about Chevrolet's safety performance in Latin America and we strongly support a collaborative approach to promote improved vehicle safety.

Given the importance of the issues raised in our letter dated November 16th 2015, I would like to request that a delegation from Latin NCAP have a meeting with your Chairman and Chief Executive Officer, Ms Mary Barra, at the earliest opportunity. Such a meeting would enable us to give Ms Barra a clear understanding of vehicle safety priorities in the Latin American region; priorities not only shared by Latin NCAP but also endorsed at the recent 2nd Global high Level Conference on Road Safety hosted by the Brazilian Government on 18-19 November last year.

Such a meeting would follow the spirit of Ms Barra's own 'Speak up for Safety' initiative and GM's clear commitment to engagement with stakeholders. This was most recently demonstrated on January 15th by Ms Barra's participation in the launch of the 'Proactive Safety Principles' with US Secretary of Transportation, Mr Anthony Foxx. As you will be aware the principles have the objective to "encourage processes that promote steady improvement in vehicle safety and quality within our respective organizations, across the industry, and with other stakeholders". Latin NCAP fully supports this kind of proactive stakeholder engagement.

In these circumstances, I hope that Ms Barra will agree to a meeting so that we can adopt exactly the same proactive approach in Latin America that GM has just agreed to apply in the United States.

I look forward to hear from you soon.
Yours sincerely,

María Fernanda Rodríguez
President
Latin NCAP



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