LATIN AND GLOBAL NEW CAR ASSESSMENT PROGRAMS
CALL FOR NO ZERO STAR CARS
FOR IMMEDIATE RELEASE – APRIL 12, 2016

MEDIA CONTACTS

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MEDIA ADVISORY

Global car safety organizations, consumer advocate Ralph Nader to hold news conference and webcast to unveil latest car crash test results, urge automakers to eliminate Zero Star cars from the global market.

WHAT

The New Car Assessment Program for Latin America and the Caribbean (Latin NCAP), Global New Car Assessment Program (Global NCAP) and El Poder del Consumidor (Consumer Power, Mexico) will host a news conference and webcast on April 14, 2016, in Washington, DC.

Latin NCAP will unveil new crash test results of cars that are widely sold in Latin America. The findings will underscore a track record of double standards and the consistently low level of safety performance achieved by some car manufacturers in Latin America.

Global NCAP will continue promoting its No Zero Star Cars Campaign, which urges automakers to eliminate Zero Star Cars from the global vehicle fleet.

The news conference will take place the day before the UN General Assembly’s consideration of recommendations of the inter-governmental Brasilia Declaration, the strongest ever set of global commitments made to road and vehicle safety.

WHEN

Thursday, April 14 at 13:00 U.S. ET

WHO

RALPH NADER
Consumer Advocate

MARIA FERNANDA RODRIGUEZ
President, Latin NCAP
ALEJANDRO FURAS  
Secretary-General, Latin NCAP

DAVID WARD  
Secretary-General, Global NCAP

STEPHAN BRODZIAK  
Vehicle Safety Coordinator, El Poder del Consumidor (Mexico)

WHERE

National Press Club, First Amendment Lounge  
529 14th Street, NW, 13th Floor, Washington, DC 20045

LIVE WEBCAST

For news media not based in the Washington, DC area, this event will be simulcast live online at www.latinncap.com. Crash test footage, crash test still photographs, and press kit materials also will be available at this website.

ABOUT LATIN NCAP

The New Car Assessment Program for Latin America and the Caribbean (Latin NCAP) offers consumers independent and transparent information about the safety levels that car models have in the market. Latin NCAP tests are based in international renowned methodologies, with vehicles awarded with a safety rating between 0 and 5 stars, indicating the protection the cars offer to adult and child occupants. www.latinncap.com

ABOUT GLOBAL NCAP

Global NCAP is an independent UK registered charity serving as the global platform for new car assessment programmes worldwide. Global NCAP has consultative status with the United Nations (ECOSOC), is a member of the United Nations Road Safety Collaboration and the Bloomberg Initiative for Global Road Safety. Global NCAP supports the UN Global Goals and Decade of Action for Road Safety. www.globalncap.org