

AGENDA FOR FLEET SAFETY OPEN DAY

THURSDAY 27TH OCTOBER

Vehicle Research Center (VRC), 988 Dairy Road, Ruckersville, VA 22968, tel +1 434 985 4600

08.45 Breakfast and Registration

SESSION 1

- 09.15 Welcome and introduction to IIHS and VRC
Adrian Lund, President, Insurance Institute for Highway Safety (IIHS)
- 09.30 Building a Market for Safety
Mark Rosekind, Administrator, National Highway Traffic Safety Administration (NHTSA)
- 09.45 Global Goals and Road Safety
David Ward, Secretary General, Global New Car Assessment Programme (Global NCAP)
- 10.00 A Global Overview of the Role and Activities of New Car Assessment Programmes
Alejandro Furas, Technical Director, Global NCAP
- 10.15 Coffee Break

SESSION 2

- 10.35 The Global NCAP Fleet Safety Guideline and Safer Car Purchasing Policy (2016-2018)
Jessica Truong, Programmes Director & Asia Pacific Coordinator, Global NCAP
- 10.55 Panel Discussion Chaired and Moderated by Joseph McKillips, Executive Director, Network of Employers for Traffic Safety (NETS) with:
David Jenkins, Head of Health and Safety Executive, BHP Billiton
Karen Spring Logan, Road Transportation Safety Manager, Shell Exploration and Production Company
Joseph Desormeaux, Hybrid, EV and Ignition Market Manager, DuPont
Joseph J Pattison, Manager Fleet Safety, Johnson & Johnson
Emma Maclennan, Director, Eastern Alliance for Safe and Sustainable Transport (EASST)
- 11.55 Improving Vehicle Safety in Latin America
Richard Cuerden, Chief Scientist and Research Director, Transport Research Laboratory (TRL)
- 12.20 An Overview of the Afternoon's Schedule and the Main Crash Avoidance Technologies
Adrian Lund, IIHS
- 12.30 Lunch
- 13.30 Car to Car Crash Test
- 14.00 Crash Avoidance Demonstrations (AEB, ESC, and Motorcycle ABS)
- 16.30 Closing Session
- 17.00 Reception and dinner at Early Mountain Vineyards
(6109 Wolfstown-Hood Road, Madison, VA 22727, tel + 1 540 948 9005)
including Global NCAP Awards Presentations - Special Guest: Ralph Nader



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